



Invest Derry~Londonderry: Facts and Figures

INTRODUCTION

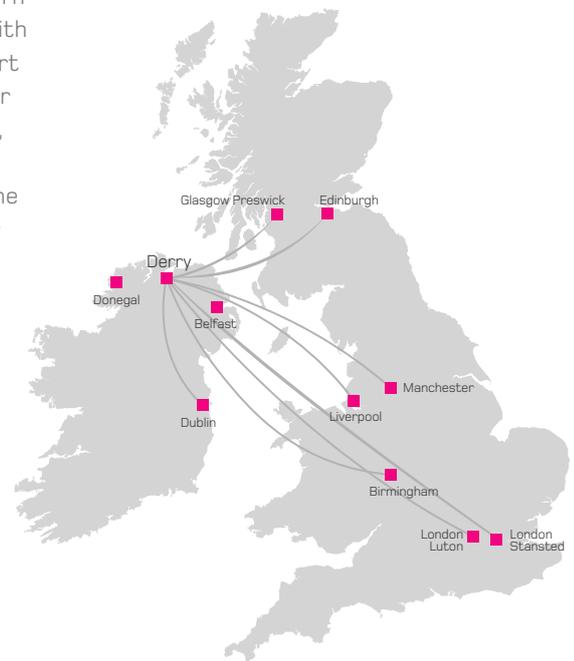
As regional capital for Ireland's northwest, Derry's proposition to investors is compelling. Our geographical location, talented people and infrastructure ensure that Derry is primed for global commerce and investment.

"Everything considered, Northern Ireland has the best combination of talent, cultural alignment, work ethic, attitude, and cost-base to be found anywhere in the English-speaking world".

Bro McFerran,
Managing Director, Allstate

LOCATION

- Located in the North West of Northern Ireland and adjacent to the border with Ireland's Donegal, Derry is at the heart of the Northwest Knowledge Corridor
- Distances: Dublin -140 miles (225Km), Belfast - 72 miles (119KM)
- City Of Derry Airport ensures that the city is within one hour of other major UK and Irish cities including London, Birmingham, Liverpool, Glasgow and Dublin.
- As Northern Ireland's most westerly deepwater port, Londonderry Port is capable of handling 30,000 tonne vessels. Tonnage handled increased by almost 65% between 2000 and 2007



PEOPLE WITH TALENT

- The unique walled city of Derry is the regional city for Ireland's Northwest, a cross-border region with a population of over 400,000 people. It is the second largest urban centre in Northern Ireland (109,097 in the district) and the fourth largest on the island of Ireland
- Derry is the most youthful city on the island of Ireland with 43% of people under 30 years of age
- Around 280,000 people, 65% of the population is of working age
- 40,000 people in the North West are in higher or further education with around 3,500 new graduates annually

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ECONOMIC INDICATORS

- Derry has 2200 VAT registered business. 97% have fewer than 50 employees. 2.3% are medium sized (50-250 employees) and 0.5% consist of large employers of over 250 people.
- 10.9% of employees work in manufacturing and 84.1% in services. This compares with 12.3% and 80.6% nationally.
- Labour Costs in Derry are typically 15-20% lower than the UK average with attrition rates below 8%
- Unemployment levels sit below the UK average at 7.3%
- Derry's Economy has shifted significantly towards knowledge sector activity in the last decade. Other key sectors include technology manufacturing, software development and digital media, business processes in technology and financial services, life sciences, tourism and retail. The table below highlights some of the city's major investors.

Company	What sets them apart?	What sets them apart?	NI £
Perfecseal (Bemis Group)	Worlds most advanced medical packaging plant	Medical Technology (US)	300
DuPont	50 years in the city and production of 98% of Europe's Kevlar	Niche Manufacturing (US)	180
Seagate	The most advanced nanotechnology manufacturing facility in the UK	Design, manufacture and marketing of hard drives (US)	1450
Stream	Award winning customer service solutions	Contact Centre and technical support (US)	150
AXA	UK's third largest general insurer	Financial Services (UK)	165
HML	One of UK's most innovative and market leading FS Groups	Financial Services (UK)	380
Fujitsu	The leading European IT Infrastructure Provider, third globally	Software Solutions (Japan)	380
Firstsource	Among India's leading BPO's and reversing the UK offshore trend to provide UK solutions	Business Process management to FS, telecoms and health	1100
Northbrook Technologies	A subsidiary of the Allstate Corporation, USA's largest public property and casualty Insurance Company	Technology and BPO solutions (US)	1500 (NI)
Singularity	Global leader in BPM and workflow software. Awarded global 'visionary' status by Gartner Inc	Software Development (Originated in Derry!)	200

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