



Invest Derry~Londonderry: The Investment Proposition

"Londonderry is an excellent choice for us. High quality office space is available. Even more importantly, there is a highly educated and talented local labour force who speak our customers' language and understand the business environment in this country."

Steve Haggerty,
Managing Director, HML

As Northern Ireland's **second city** and capital of Ireland's North West, Derry is moving confidently towards a prosperous future defined by the hard work of its talented, resourceful people. As the hub of the North West Knowledge Corridor, a region with around 400,000 people, Derry has a **record of successful foreign direct investment** and, importantly, re-investment. Growth sectors include software/digital media, business processes in technology, financial services, life sciences, technology production, retail and tourism.

It is unsurprising that the city is evolving so rapidly - Derry is Ireland's most youthful city and 40,000 of our brightest talent are studying in further or higher education in the North West. Property and labour costs are among the most competitive in Western Europe. The City has an exciting range of property development opportunities across a number of key sectors and is the only location in Northern Ireland with an **Urban Regeneration Company**, Ilex are regenerating two prime major riverside sites totalling c.40 acres.

The city is also primed to capitalise on **new infrastructure investments**, notably the fastest UK to US, city-to-city **international telecommunications link**, facilitating global connectivity in real time and at a lower costs than other major cities. The City has its own **regional airport** with direct daily connections to major UK and ROI cities. At the heart of the Northwest Knowledge Corridor, Derry is producing **internationally recognised research** excellence in the fields of Nanotechnology, Intelligent Systems, Clinical Life Sciences and Law.

Derry has been designated by the Northern Ireland Government as a **Signature Tourism Destination** and boasts the only intact walled city in Ireland. Derry has a vibrant cultural and heritage offer and is currently competing for **UK City of Culture 2013**. Part of the city's attraction is its **superb quality of life**: the city centre is an average 15 minute commute away, within easy reach of 250 miles of pristine coastline, 27 golf courses and beautiful mountain and lake scenery.

Derry~Londonderry Invest in the Future

DERRY CITY COUNCIL

www.investderrylondonderry.com