Invest Derry~Londonderry: Growth Sectors

INTRODUCTION

Derry's Economy has shifted significantly towards knowledge sector activity in the last decade. Sectors achieving international success include; technology manufacturing, software development and digital media, business processes in technology and financial services and a growing life sciences sector. Retailing and tourism have also demonstrated significant growth in terms of increased demand by retailers to locate in the City as well as a rise in visitor numbers.

SOFTWARE AND DIGITAL MEDIA SECTOR

Digital Derry has a lot to offer, industry focused universities with world-class research facilities including the £20M Intelligent Systems Research centre, over 1500 students studying courses in related fields, a direct high-speed trans-Atlantic data link, ample business support, a burgeoning digital content community and a host of planned infrastructure projects catering to the software sector. It's no surprise that companies like, Allstate, Fujitsu and Seagate Technologies have already chosen to invest in the city. From industry to local government, Digital Derry is committed to the growth of the digital economy and attracting likeminded businesses, investors and entrepreneurs to the region.

Derry has always been well known for its creative talent. More than ever, that talent is taking new digital form in everything from film and television production to games development and e-learning - and it's already delivering on a national and international stage. Derry's digital economy already brings £35M into the local economy, sustains hundreds of jobs and is home to some of our most innovative entrepreneurs.

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